

Regular Board Meeting – February 15, 2011

SUBJECT: SCHOOL PERCEPTIONS SURVEY RESULTS**Overview**

This past fall, the Superintendent and a sub-committee of the Board worked with *School Perceptions* to develop electronic parent, staff, and student surveys which assessed stakeholder perceptions on topics ranging from curriculum and instruction to student achievement, physical and emotional safety, communication, and district planning. An aggregated and triangulated analysis from *School Perceptions* is provided in Appendix A. The Board will use this data to establish performance targets on our Performance Scorecard. The surveys will be distributed again during the 2012-2013 school year as part of the district's long-range strategic planning process, providing two years of data from which to establish goals.

Survey Methodology

The survey was administrated and results are presented using School Perceptions' proprietary software.

Individualized surveys were designed for parents, students, and school staff. Although each group received slightly different questions, questions were organized around similar categories: Measuring Success, Curriculums/Programs, Communication/Engagement, Student Achievement, Interference, Physical/Social/Emotional Safety, Planning, and Overall Satisfaction.

School Perceptions issued each potential respondent a unique 16-digit alphanumeric survey identification number either via letter or e-mail. This insured that every potential respondent had the opportunity to take the survey once but that no respondents took the survey multiple times. Respondents without access to the Internet along with those who were uncomfortable taking the survey online were given the opportunity to complete a paper version of the survey.

Sample Size

The size of each of the respondent groups is considered statistically adequate, with 294 parents, 991 students in grade 4-8, and 192 faculty and staff members completing their respective surveys online. Twelve parent paper surveys were also processed by School Perceptions.

Findings

The survey results provide Skokie School District 68 with an initial data set from which to establish baseline performance targets on the District 68 Performance Scorecard. This data is somewhat limited, however, as only 24% of District 68 parents responded. However, since the purpose of this initial survey was to establish performance targets for affective indicators on the District 68 Performance Scorecard, we can begin to use the findings to identify common themes among all the respondents in preparation for long-range strategic planning anticipated to begin

during the 2012-2013 school year. The chart below illustrates the demographic breakdown of parent responses:

**Skokie 68 Demographic Comparison Summary:
Parents Demographics from 2010 School Report Card vs. 2011 Survey Response**

Ethnicity:	School Report Card	Survey Response
Native American	0%	0%
Asian/Pacific Islander	29%	26%
Black	11%	5%
Hispanic	11%	5%
White	36%	45%
Multiracial/Ethnic	12%	12%
No response	7%	5%

SRP: <u>Does</u> your child receive special education services? SR: <u>Has</u> your child received special education services?	School Report Card	Survey Response
Yes	14%	24%
No	86%	84%

Has your child received English Language Learner (ELL) services?	School Report Card	Survey Response
Yes	12%	10%
No	88%	90%

Black and Hispanic parents are underrepresented in these responses, while white and Asian parents are overrepresented. When the survey is administered again as a component of long-range strategic planning, it will be important to have specific outreach strategies in place for underrepresented subgroups in order to collect a more accurate and representative sample of parents from District 68.